

**Arnie Malham**  
 cj Advertising  
 Nashville, Tennessee

Arnie Malham has grown his business from two guys and a beat-up car to a full-service advertising agency, serving clients from New York to California. cj Advertising is the largest advertising agency in the country exclusively serving personal injury lawyers. With a goal to build and represent the top 50 personal injury brands in the country, the agency promises distinctive branding, results-driven creative and 360-degree marketing to each of its exclusively represented clients. Offering services of media placement and production, cj also completes its clients' marketing plans by offering web services, public relations and database mining, yellow page design and tracking and management.

**Mylle Mangum**  
 IBT Holdings  
 Norcross, Georgia

IBT Enterprises was originally founded to provide design and build solutions for banks and credit unions. After many prosperous years, a combination of management turnovers and poor financial management saddled IBT Enterprises with significant debt and increasingly diluted revenues. In 2003, Mylle Mangum was contacted to help return the company to its successful roots. Mylle saw the promise in IBT Enterprises and initiated a purchase of the company that same year. Since then, Mylle has been able to increase profits, reduce costs, pay down debt, grow the company's market share and complete an acquisition. As Chairman of IBT Holdings, Mylle has helped IBT Holdings expand its services to specialty retail companies such as Carvel, Cinnabon, Schlotzsky's and Starbucks.

**Elizabeth Morard**  
 Qualis Corporation  
 Huntsville, Alabama

In 1993, Elizabeth Morard and Mary Engel founded Qualis Corporation with a vision: to be the company of choice for superior engineering services by government and commercial customers. With this vision firmly in sight, this SBA-certified, woman-owned business cut its teeth on the nation's human space program at the Marshall Space Flight Center, where 120 employees now perform technical services on advanced space systems. Qualis leveraged its NASA experience to become a contractor for the US Air Force and the US Army. Today, Elizabeth remains the key developer of corporate relationships. Qualis has grown from two employees to more than 330 in 14 states, Afghanistan and Iraq. Qualis now has offices in Warren, Michigan and Fort Walton Beach, Florida, as well as in Huntsville.

**Arul Murugan**  
 enrich IT  
 Alpharetta, Georgia

With visionary thinking, hard work and an aggressive, focused approach, Arul Murugan founded enrichIT, Inc. in 2003. enrichIT provides end-to-end solutions to mid-sized corporations in enterprise application management, Business Process Management (BPO), technology services and software licensing. The company's revenues have grown from several hundred thousand in 2004 to several million in 2008. In 2008, enrichIT became one of three tier-1 global partners for Oracle in providing procurement BPO solutions, after six months of due diligence conducted by Oracle. Along with this great achievement, Arul introduced a new concept called Platform BPO, which helps organizations to reduce procurement costs and improve the bottom line.



Left to right: Arnie Malham, Mylle Mangum, Elizabeth Morard, Arul Murugan

"An entrepreneur is someone with a strong sense of markets and risk; a belief that one can turn that sense into a working, viable entity that can grow and thrive."

**Mylle Mangum**

"Being an entrepreneur means developing an idea, accepting responsibility, learning from mistakes, taking risks, sacrificing, working hard, nurturing relationships, knowing that 'it's not all about me,' and making good decisions while making business happen."

**Elizabeth Morard**