



News Release

For Immediate Release

Arul Murugan joins the Ranks of Leading Professionals in Information Technology

*Arul Murugan recognized by Cambridge Who's Who in the area of
Information Technology Thought Leadership and Innovation Alpharetta, GA,*

February 16, 2010, Arul Murugan, Chief Executive Officer of enrich IT, has been recognized by Cambridge Who's Who for demonstrating dedication, leadership and excellence in the information technology industry.

With 15 years of experience in his field, Mr. Murugan specializes in enterprise resource planning and extending Oracle solutions for particular business needs and challenges. As the founder and CEO of enrich IT, he has grown the company by creating a niche market around Oracle solutions and maximizing the solution for enrich IT's clients. enrich IT is listed in the inc. 500 list and Murugan attributes his success at enrich IT to focusing on finding solutions that meet the unique business needs of customers. The company's strategic approach to solutions is one of the hallmarks of the company and has been a key differentiator among the competition.

Mr. Murugan earned his Bachelor's Degree in Mechanical Engineering in India in 1994. He is a member of the Technology Association of Georgia and The Indus Entrepreneurs. An Ernst & Young Entrepreneur of the Year Finalist, he was honored with a Pacesetter award from the Atlanta Business Chronicle. He hopes to assist his customers with a platform that combines business and technology. The company is forecasted to reach revenue of 100 million dollars within the next few years.

For more information about enrich IT, visit <http://www.enrichit.com>

About Cambridge Who's Who

Cambridge Who's Who is an exclusive membership organization that recognizes and empowers executives, professionals and entrepreneurs throughout the world. From healthcare to law, engineering to finance, manufacturing to education, every major industry is represented by its 400,000 active members.

Cambridge Who's Who membership provides individuals with a valuable third party endorsement of their accomplishments and gives them the tools needed to brand themselves and their businesses effectively. In addition to publishing biographies in print and electronic form, Cambridge Who's Who offers an online networking platform where members can establish new business relationships and achieve career advancement within their company, industry or profession.

For more information, please visit <http://www.cambridgewhoswho.com>.

Contact:

Ellen Campbell

Director, Media Relations

mediarelations@cambridgewhoswho.com

498 RXR PLAZA | WEST TOWER | UNIONDALE, NY 11556 | (P) 516-535-1515 | (F) 516-535-1514

INFO@CAMBRIDGEWHOSWHO.COM | WWW.CAMBRIDGEWHOSWHO.COM